Implementation Guide

Unified Profiles for Travelers and Guests on AWS



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Unified Profiles for Travelers and Guests on AWS: Implementation Guide

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Create a 360-degree view of travelers and guests to curate key insights in real time

This AWS Solution is no longer available. We encourage customers to explore using <u>Amazon</u> <u>Connect Customer Profiles</u> to deduplicate, unify, segment, and activate their traveler and guest profiles. You can find other AWS Solutions in the <u>AWS Solutions Library</u>.