**Number :** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date :** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To :

Sinch - Lindhagensgatan 74, 112 18 Stockholm, Sweden

Subject: Sender ID Registration Letter

With respect, in order to improve services that bring added value to our customers, the **PT. \_\_\_\_\_\_\_\_\_** ("Client") company engaged in **\_\_\_** intends to provide Mobile Advertising services.

Whereas in order to support the Mobile Advertising, the Client appoints **Sinch** ("Partner") as the provider of the Mobile Advertising service application and requests the Partner to cooperate with **PT Indosat Ooreedoo Hutchison Tbk (“IOH”)** in carrying out activities deemed necessary for the implementation of the Mobile service The advertising.

Henceforth in connection with the collaboration with Mobile Advertising between Partners and PT Indosat Ooreedoo Hutchison Tbk (“IOH”), the undersigned **Name,** as **Position** representing the Client, hereby declares:

1. That the Client guarantees that all cellular telephone numbers (Indosat & Hutchison) registered by the Client and that will receive special messages through the BULK service SMS are truly community members of the Client
2. That the Client guarantees and is responsible for all content sent through the Mobile Advertising service, therefore the Partner and **PT Indosat Ooreedoo Hutchison Tbk (“IOH”)** are free from all claims or claims arising from the content sent through the Mobile Advertising service.
3. That the Client guarantees and is responsible for all sender names that are registered. The list of Sender IDs to be registered will be attached to Appendix 1 and will contain the following parameters:

|  |  |  |
| --- | --- | --- |
| Client's industry | Sender name to be registered | Message template(s) |
| Business Field | SenderID | [SenderID] xxxxxxxxxx |

Thus this Appointment Letter is made in 2 (two) ORIGINAL copies which have the same sound to be used properly.

**PT. \_\_\_\_\_\_\_\_\_**

**Name**

**Position**